

Minutes

Meeting of Arlington Public Art Committee

Thursday, June 19, 2014

Arlington Town Hall, Conference Room 1

Present: Rose Austin, Jill Manca, Adria Arch (Chair), Gail McCormick, Jane Howard, Debbie Page, Stephanie Martin-Curiel, Dave Ardito

- May meeting minutes: Minutes were not available for review.
- Update on Public Art Fund: An account has been established with the Town and APA's balance of \$2962.26 has been moved to it from Arlington Center for the Arts. Eileen Messina in the Town Manager's Office is doing the bookkeeping and we contact her for disbursements and deposits. The Town is charging an administrative fee to this account at the rate of %___ per year. This account is not only serving the purpose of our previous ACARTs account, but also serving as the Town's legislatively approved account to receive donations for Public Art. Jane Howard and Adria Arch will meet with Adam Chapdelaine, Town Manager, next week to discuss the purposes for which funds in this account may be received and spent, by whom, and what is the authorization process. Questions were raised that may be appropriate to discuss with the Town Manager:
 - Can donations that are restricted to a particular project be accepted and deposited?
 - What is the scope of projects or expenses for which this account is to be used and who decides?

Adam will write up a press release about _____. We will work with Town on getting an online set up. We have a paper Request for Reimbursement form. All donations are tax deductible, but APA has to write the thank you letters (will get the right language). We should be giving receipts whenever we get a donation

Adria will put all APA documents on Google Docs with a Financial folder. Question was raised whether we have the kind of consolidated financial information that we need going forward.

- Update on Transformer Box Project: Jill reported that minor problems had been dealt with successfully (kick stand issue, working with fire chief for access, logo of APA and ACARTS both). Project is generating lots of positive good will. We plan a September celebration and walk through. (Adria away, returning Sept 17, so schedule it after that date.) Town Day is the 13th—and we will pay for a table at Town Day so we can have a presence—yet to be planned. Jill said that Arlington Advocate will cover the Transformer Project.
- Update on Marathon Mural: Stephanie reported on status. Mural is complete, but plan to add plaque with dedication and names of artists and kids and support of businesses, etc. Hope to add UVA protection and another coating. Generating much community good will and about 15 kids participated.

- Update on Chairful : Rose reported that we need staffing for the dates and circulated a sign-up sheet which she will also circulate via email. She presented the Chairful budget based on at least 50 chairs. Adria reported that only 38 artists had applied for Chairful but deadline was not passed and expecting more. We discussed whether to allow purchasers of premium chairs for \$250 should be allowed to take the chairs at time of purchase. We decided they should not, because the integrity of the exhibit would be affected. Instead, we could offer to store the chairs. We also discussed that a poster has been developed and Rose will email us to let us know when it is ready for pick up and posting. It was suggested that the poster needs to be clearer than the postcard as to the times when chairs will be for sale. The post card was aimed mainly at people who might make chairs. The poster should be aimed at potential purchasers. Rose agreed to do this.
- Art Rocks Menotomy: Adria reported briefly on this very successful project. Many people would like to see it repeated next year.
- Report from Feast of the East: We had a table. Susan Frey mentioned that response to Chairful was very positive and more artists are expected.
- Other business:
 - Dedication of Fox Library Mural: Dave Ardito reported that the dedication in June was lovely and was covered at the site by media.
 - Mass Ave Project/Sculpture Sites: Jane Howard explained that we do not currently have funds for sculptures. Query whether funds must be donated or whether there may be some other Town funds (tobacco money or new Public Art Fund ["our account?"]). Sculpture sites not ready till after construction. Supposedly APA has power to review... Jane said she and Adria may be able to bring up with Adam when they meet next week. There was discussion of Dave Ardito's idea of having donor-named bricks as a way to raise funds. It was noted that bricks are hard to keep up and Town might not approve.
- Meeting adjourned

Respectfully submitted,
Susan Frey